

INVITATION

21 AUGUST 2018



TOGETHER WITH

 Region Örebro län

present the event

Belt and Road Initiative (BRI)

The Silk Road between China, Central Europe and the Nordic countries
making the North more attractive

Date: 2018-08-21

Time: 08.30 – 15.30

Location: Umeå, Sweden

Venue: Väven/P5

Fee: 1 500 SEK, VAT excluded

Speakers are presented at the end of this invite.

Registration:

lars.kohler@consultor.se

Enter name, company/organization, position, company address, invoice address, contact details and food allergies/special diets. The registration is binding and the participant fee is charged after notification.

Program

- 08.30 am** *Sign up, coffee/sandwich and mingle*
- 09.00 am** *Welcome*
- Lars Köhler, Consultor Commercialization of transport infrastructure and Chairman of the Traffic Committee at the Chamber of Commerce in Västerbotten.
 - Lovisa Uhlén, Region Örebro County.
 - Ola Nordebo, moderator, political editor, regional newspaper Västerbottens-Kuriren.
- 09.15 am** *The Belt and Road Initiative from a political and transport perspective*
- Susan Ritzén, Asia Correspondant at Swedish Television, SVT, about the Silk Road – the world's greatest infrastructure project. Over one year she will be working on a TV documentary about BRI.
- 09.45 am** *Challenges and opportunities for Sweden and Europe in Belt and Road Initiative*
- Viking Bohman, Stockholm Belt and Road Observatory.
- 10.15 am** *Break, coffee and mingle*
- 10.45 am** *Transportation between the Nordic countries and China – Nordic regions*
- Mats Gunnarsson, County Commissioner Chairperson of the regional public transport authority and regional infrastructure board, Region Örebro County.
 - Joakim Berg, Project Manager, The Bothnian Corridor.
 - Johan Ignell, Scandinavian Shipping & Logistics, forwarding agent with experiences of transportations at the Silk Road.
- 12.00 am** *Standing lunch and mingle*
- 1 pm** *Future Challenges of Transportation and Logistics*
- Micael Blomster and representatives from Kinno Oy/Kouvola Cargo Handling, Kouvola.
 - Michael Sköld, terminal operator Logent at the Hallsberg Terminal.
 - Railway operator and the Scandmed Corridor.
- 2 pm** *Break, coffee and mingle*
- 2.30 pm** *The Silk Road in Practice*
- Business presents experiences of the Silk Road – opportunities and challenges
- 3.30 pm** *Conclusion.*

Presentation of speakers

Susan Ritzén



Susan Ritzén has worked as a journalist for Swedish Television, SVT, since 1998, and since 2015 she is their Asia correspondent based in China, covering most parts of Asia and Oceania.

She has been covering the One Belt, One Road (OBOR or BRI) project and its consequences for both China and other countries in the region, such as Kazakhstan, Sri Lanka and Australia.

This spring, SVT has focused on portraying China's new influence through OBOR together with SVT correspondents all over the world.

This fall, Susan Ritzén will be back in Sweden on leave from SVT in order to for one year work on a documentary about the New Silk Road both from a micro and a macro perspective. The documentary will focus specifically on democracy and human rights.

She will describe One Belt, One Road (OBOR) and how it affects China's position in the world.

Viking Bohman



Viking Bohman is an analyst focused on China with several articles about the Belt and Road initiative published in international journals. Previously, he has been working at the Swedish embassy in Beijing where he looked at CSR in the Chinese industry. This spring, Viking and researchers from the Swedish Institute of International Affairs founded the network Stockholm Belt and Road Observatory. The purpose of the network is to coordinate and develop Swedish knowledge about the Belt and Road Initiative.

In his presentation, Viking will describe opportunities and risks for Sweden and Europe created by the project.

Johan Ignell



For the past six years, Johan Ignell has held several positions within the Green Carrier group, such as Trade Lane Manager for Asia/Europe, KAM, and most recently Rail Freight Manager.

2014-2016, he was working in Shanghai where he gained experience of Chinese culture and how rail freight transport works in practice.

Today, he is a business developer at Scandinavian Shipping & Logistics with focus on developing their rail freight transports to and from China. The ambition of Scandinavian Shipping & Logistics is to grow over the next few years and the New Silk Road is a part of their development plan.

Johan will describe how rail freight transports from China actually work.